
WBEA Board Meeting Business Minutes

KI Convention Center/Sierra Hotel, Green Bay, WI
Friday, September 30, 2011

Members present: Katie Grassel, Cindy Otto, Lila Waldman, Scott Kosidowski, Kyla Stefan, Becky Ackermann, Jen Wegner, Jen Bishop, Tina Trumbower, Debbie S. Josh Firgens, Michelle McGlynn, Trisha Sabel, Mike Carpenter

1. Call to Order at 4:35 p.m. by Trish Sabel
2. Appointment of Parliamentarian – Trisha
3. Secretary's Minutes from June 16, 2011 meeting – Katie Grassel
 - A. Minutes approved by Mike, second by Michelle
4. Convention Report – Mike Carpenter
 - A. Provide signage for Marian for the computer lab.
 - B. Discussion on the 2 day format, many people liked it. Discussion on when the keynote should be on Thursday or Friday.
 - C. Discussed the convention moving later in the October.
 - D. Silent auction brought in \$382, last year was \$460
5. Committee Reports
 - A. Discussion on the printing/mailing of the brochure, the cost per piece. Becky stated she was going to use the DPI mailing list not the member from WBEA.
 - B. Change the brochure to take out dated convention 2011 and highlight spring seminar, add next year convention date. Date set for mailing by December 1. Trish and Michelle are going to get quotes for printing.
 - C. Marketing Position: get information for member spotlight for website.
 - D. Scholarship-get the application form online.
 - E. Membership: current list was distributed 170 life members. Send a letter to get updated life information. Running 3 year membership list need to keep it to 1 year for the member only section. Lifetime member list is out of date and will be a problem for the convention wrap up journal.
 - F. Nominating Committee:
 - a. Webmaster and District 2 do not have any leads.
 - G. Website discussion on updated membership list for member only section

H. Journal online- send a pdf copy of journal to Lila to send out for potential author.

October 15 is the deadline

6. Old Business
 - A. Promotions-Trish
7. New Business
8. Announcements
 - A. Appointments
 - a. District 1 Rep: Kelly Hoyland
 - b. District 3 Rep: Becky Ackermann (2nd Term)
 - c. District 5 Rep: Jen Bishop (2nd Term)
 - d. Marketing Director: Ginger Verhulst
 - e. Chief Information Officer: Josh Firgens
 - f. Legislative Chair:
 - B. Next Board meeting – Michelle McGlynn January 7 – location to be determined at a later day
 - C. Other
9. Adjourn motion to adjourn by Jen Wegner, second by Cindy Otto