

WBEA Executive Board Meeting

Minutes

Wilderness Hotel and Golf Resort, Wisconsin Dells
Saturday, September 25, 2010 – 10:45 a.m.

Members present: Danielle Stiebs, Debbie Stanislawski, Josh Fergens, Lila Waldman, Mary Lou Donnely, Cindee Loos, Sandy Giuliani, Mike Carpenter, Tina Trumbower, Michelle Radke, Lisa Perry, Jen Bishop, Becky Ackerman, Kyla Stefan, Ali Holtzer, Jen Wegner, Katie Grassel, Michelle McGlynn

1. Call to Order – Tina Trumbower
Called to order at 10:45 a.m.
2. Appointment of Parliamentarian – Tina Trumbower
 - Mike Carpenter was appointed
3. Secretary's Minutes of June 12, 2010 Meeting – Katie Grassel
 - Motion made to approve minutes as amended by Cindee and second by Josh. Motion carries
4. Convention Report – Mike Carpenter
5. Committee Reports
 - Spring Updates will be partnered with WMEA, there will be help from district reps, WMEA, LVEC, tech prep. Last year there were 200 people served and looking for more for next year.
 - Awards were presented;
 - UW Stout has a student representative, Whitewater also has a student.
 - Financial statement: monies from last year were received this fiscal year. Discussion was had on how money was listed on financial statement for convention.
6. Unfinished Business
 - a. Job Description Changes—Josh Fergens/Tina Trumbower
 - Discussion was had on how Cvent was reporting membership, and people keeping accurate. Cvent currently does not link events together because we have membership as a separate event and convention the two events cannot be combined.
 - Motion made to keep Cindee in a 1 year position for membership to work out transition. Made by Jen second by Kyla

- Adhoc marketing committee is setup and chaired by Michelle Radtke
- Job Descriptions: suggestions for revisions need to be sent to Sandy G, and then it will be brought back to the board in January
- Journal Options: support for the online option was polled to members at convention. Transition to online could include options for members to choose a printed version. The online version would be linked to the new website.
Motion made to move Journal online with our new board member. Made by Jen Second by Kyla. Motion carries

b. Website—Katie Grassel/Jen Wegner

- Committee gave a recommendation of changing the website to using a content management system Joomla, Discussion was had with Scott Christy on helping setup.
- Cost of the WBEA website has received \$5,000 from DPI.
- Offer Lifetime membership (10 year dollar value)
- Motion to offer Scott Christy lifetime membership plus \$500 stipend to redesign the WBEA website Motion made Jen Wegner second by Jen Bishop
- Mary Lou Called the question: Motion carries
- Purchase Flip digital cameras with cases (\$700), Content Experts – would be offered 1 year membership. (next year half membership). Use DimDim for BIT to Go, (cost is free) the person hosting would receive \$100 stipend.

7. New Business

a. Cvent – e-Marketing – Josh Firgens/Cindee Loos

Has an eMarketing similar to constant contact, cost in \$500 a year. The new page will do what the new part of Cvent is offering.

8. DPI Report

Important points upcoming from the state level:

- 1202 report will include course titles that it matches to SCSD (Secondary School Course Classification System: School Codes for the Exchange of Data), if your courses do not match the business education course you would be red flagged, teachers should do their own matches.
- Discussion on how to get all business and marketing teachers in the Wisconsin. It is difficult to get information to all teachers that need to know what is going on. At the convention there were approximately 30 members at the DPI update.
- Moved by Sandy to Tina and Trisha to form a committee to get a database of teachers in Wisconsin. Seconded by Lisa

Motion carries

9. Other Reports

none

10. Announcements

a. Next Board Meeting – Tina Trumbower

Trish will contact the board to set a date and location

b. Other

9. Adjourn

Moved by Jen W and seconded by Josh. Motion carries 12:36 p.m.