

Minutes

1. Attendance: Katy Morgan, Mike Carpenter, Scott Kosidowski, Josh Firgens, Ginger Verhulst, Allie Holtzer, Kyla Stefan, Dave Thomas, Debbie Stanislawski, Katie Grassel, Michelle McGlynn, Becky Ackerman, Jennifer Bishop, Sherry Schmidt, Travis Johnson, Moira Lafayette
2. Call to Order, *Scott Kosidowski* Time: 9:06 a.m.
3. Appointment of Parliamentarian, *Scott Kosidowski* Mike Carpenter was appointed parliamentarian.
4. Review and Approval of Secretary's Minutes from January Board Meeting, *Scott Kosidowski* Motion by Sheri Schmidt, seconded by Ginger Verhulst. Minutes were approved.
5. Treasurer's Report, *Allison Holtzer*
 - a. Current budget is up-to-date, minus today's expenses. Treasurer's report to be sent for audit.
 - b. Couple of questions on special projects – Financial Literacy (getting pushed back until fall), New Teacher Workshop (WBEA will do this Wed of convention), PDP workshop (leave off for now)
 - c. Suggestion to add \$1100 to budget to cover \$50 board stipends for convention, but will put the budget -\$1100. Discussion to take it from Legislative Network Expense.
 - d. Discussion to add convenience fee to go through WBEA to join NBEA (30ish per year). Suggestion to add convenience fee to any transactions done through CVENT. Stick with flat fee, instead of percentage of total bill. Motion to add an additional \$1.50 fee for anything outside of convention fees paid with a credit card on CVENT by Katie Grassel, seconded by Kyla Stefan. Motion passes with one opposition.
 - e. Motion to approve the budget for 2013-2014 by Allie Holtzer, second by Katie Grassel. Motion passes.
6. Old Business
 - a. WASB School Board Convention – *Michelle McGlynn & Mike Carpenter*
 - i. Professional Org meeting August 8th. Can decide then whether or not to continue participation. Scott will attend meeting.
 - b. *LOGO???* – *Scott Kosidowski*
 - i. Scott has people that can create logo for us professionally, instead of waiting for kids to complete designs. Could display them at convention and have attendees vote. Jennifer attended a meeting with professional orgs that didn't know WBEA does anything with business based on the name. Discuss whether or not to add technology to the name with discussion of logo designs. Moira discussed potential for collaboration or merger with MEA in the future. Katie suggested including "technology" in the tag line, instead of changing the organization name. Changing name would require change of bylaws. Firgens suggested a committee to discuss further. WeBIT - Wisconsin Educators for Business & Information Technology was suggested. Membership vote would be needed at 2014 Convention in order to change bylaws.
7. New Business
 - a. 2013 Convention, *Mike Carpenter*
 - b. Board Reorganization Proposal – *Josh Firgens*
 - i. Presentation given explaining proposed changes
 1. President would have a 3-year term

- a. They already commit to 3 years as President Elect, President, and Past President
 - b. Past President would act more as a mentor
 - c. Discussion that President should be on board prior to being President. Logistics of a 3-year term compared to current structure. Suggestion of 2 years with 1 year as President-Elect to learn the ropes.
 - d. Motion to amend current structure to 1 year as President-Elect and 2 years as President by Mike Carpenter, seconded by Kyla Stefan. Motion passes with one opposition.
 - 2. Treasurer – 3 year term with a 2nd term option
 - a. Motion to approve changes as stated by Mike Carpenter, seconded by Allie Holtzer. Motion passes.
 - 3. Reduce Executive Board positions
 - a. Eliminate District Reps
 - i. Duties of reps was discussed, along with financial costs. Reps are underutilized. Discussion about mapping/creating a list of members in each district for reps to use. Decision not to make any changes.
 - b. Committee Work
 - i. Have board member chair the committees but open them up to non-board members. Keep people informed about that option.
 - c. Board Compensation Proposal – *Josh Firgens*
 - i. Accountability and Compensation
 - 1. Per meeting stipend to be paid at end of term (after convention). If they miss a meeting without President approval, forgo the stipend
 - 2. Motion to add per-meeting stipend of \$25 for summer/winter meeting, leaving mileage as-is by Michelle McGlynn, second by Kyla Stefan. Motion passes with two oppositions.
 - 3. Motion to change \$50 convention stipend to include required attendance at the board meeting by Michelle McGlynn, seconded by Allie Holtzer. Motion passes with one opposition.
 - 4. Change board meeting to Thursday at 6:30 p.m.
 - ii. Paid Positions for WBEA Officers
 - 1. Program of Work with stipend
 - a. President - \$300, Treasurer - \$250, CIO - \$250, Secretary - \$150
 - 2. Discussion as proposal per year.
 - 3. Discussion to discount convention in place of a stipend.
 - d. Wisconsin Educational Leadership Alliance – *Jennifer Bishop*
 - i. Collection of reps from teacher organizations around the state that wants to be similar to WEAC. Discussed a possible convention in the future. Meeting again in the fall. Automatic membership as a member of a teacher organization. Decision to continue participation.
 - e. WBEA Outstanding Educator Awards – *Michelle McGlynn*
 - i. Two responses – 1 secondary, 1 post-secondary
8. Committees
 - a. Scholarship Committee
 - i. 2 application submissions to go over
 - ii. Opportunity - new competitive event (potentially) with FBLA for future educators– students create a lesson plan, video presentation, follow-up interview, etc and looking for scholarship for the winner. Does WBEA want to be fiscal agent for this? Or help raise funds. Possibly a \$100 scholarship. Needs a vote

today in order to make the Competitive Events Booklet. Will be added to the scholarship committee work.

1. Motion that WBEA acts as Fiscal Agent, being a part of the judging, and offering to help with stipend and raise funds for FBLA by Michelle McGlynn, seconded by Mike Carpenter. Motion passes.
- b. Awards Committee
 - i. Information will go out to nominees for paperwork. Committee will get that information by email. Will get submitted by Sept 1 for the program.
- c. Nominations Committee
 - i. District Reps 1, 2, 3, 5 nominees (and 7 if Kyla takes Secretary)
 - ii. Secretary nominee – Kyla
 - iii. Marketing Director nominees
 - iv. Legislative Network Coordinator
 - v. Student Rep info will go out to colleges
- d. Membership Committee
 - i. Working on discounts with businesses for members.
 - ii. Suggestion of Student Learning Objectives help for members
9. Convention Report, 2013, *Mike Carpenter*
 - a. Facilitators for sessions – sign up
 - b. UW – Madison Homecoming the weekend of Convention
 - c. Dress in Badger attire or Business Casual attire
 - d. Eau Claire –2014
 - e. Appleton – Oct 15-16, 2015
 - f. La Crosse – Oct 13-14, 2016
 - g. Possible 50/50 raffle instead of silent auction. Allie will look into a raffle license.
10. Membership Report, *Josh Firgens*
 - a. 320 total members – down overall, except student memberships
 - b. Lifetime retirees will be receiving letter about continuing to receive journal, information
11. Marketing Director Report, *Ginger Verhulst*
 - a. Info for members about why to pay for membership, even if not going to convention should get put together
12. Website Report, *Katie Grassel*
 - a. Will continue to update Member Spotlight section. Discussion of who is responsible for submitting information to be put on the website, such as updated exec board information, etc. Discussed the current trend of having a convention website to replace a printed convention program and include a single-page schedule with information directing to the website. Discussed a location for pictures to be uploaded (Google+ or Instagram) to keep pictures on the website updated. Possibly include competition at convention to give out prizes to random attendees that post pictures and tag WBEA?
13. *Dave Thomas and District Reps*
 - a. Attendance was good at spring updates. Dates for next year:
 - i. Tues, Feb 11 – Madison
 - ii. Wed, Feb 12 – Elkhorn/Milwaukee
 - iii. Mon, Feb 17 – Appleton
 - iv. Mon, Feb 24 – La Crosse
 - v. Tues, Feb 25 – Rice Lake
 - vi. Wed, Feb 26 – Wausau
 - b. Rep Involvement – should have a WBEA rep at each location, continue drawing for WBEA at each update.
14. Legislative Report
15. DPI Report, *Dave Thomas*
 - a. Budget Discussions – associated with budget proposals.

- b. Standards Dissemination Plan – documents uploaded to DPI folder on Dropbox. Standards hard copies will be sent to administrators. Teachers need to be in communication with them about this. Professional Development around the standards is starting. Gave timeline of upcoming events related to the Standards, Perkins, etc.
 - c. Facebook – search “Wisconsin Career & Technical Education” to keep updated on what’s going on.
16. WTC Report, *Moira Lafayette*
- a. WTCS budget – performance-based funding
 - b. Bring more awareness to articulation agreements, how the courses connect to other degree programs through handouts
 - c. Skills Wisconsin initiative – focused on educational component of financial services. Primary goal: to raise awareness of career pathways of financial services, insurance, other related pathways.
17. NCBEA Report, *Tina Trumbower*
- a. Submitted via email to exec board prior to meeting.
18. WBEJ Report, *Michelle McGlynn*
- a. Journal is online for members. Schedule will be made for district reps to get articles.
19. Other
- a. Handouts from Sara Baird, Consultant for Career Pathways
 - i. Career & Technical Education Brochure
20. Announcements
21. Adjournment
- a. Motion to adjourn by Mike Carpenter, seconded by Kyla Stefan. Motion passes. Meeting adjourned at 2:17 p.m.