

WBEA BOARD MEETING

Minutes

Moraine Park Technical College, Fond du Lac, WI
Thursday, June 16, 2011

Members present: Katie Grassel, Cindy Otto, Moria Lafayette, Trish Sabel, Mike Carpenter, Josh Firgens, Michelle McGlynn, Jennifer Wegner, Tina Trumbower, Allie Holtzer

Call to Order – Trisha Sabel

Meeting called to order at 9:18 a.m.

1. Appointment of Parliamentarian - Mike Carpenter
2. Introductions – all board members introduced themselves. New board member Moria Lafayette from the Technical College system was at the meeting for the first time.
3. Secretary's Minutes from January 8 Board Meeting – Katie Grassel
Motion by Jen Wegner to approve the minutes, second by Josh.
Discussion on getting minutes approved before posting to the web. Send out minutes to the board to get approval.
4. Treasurer's Report – Allison Holtzer
Report from Allie with Money Market \$11,419.67 and checking account of \$19,118.65
Advance Placement Accounting workshop – Profit 644.88
Spring Update – because of earmarked money of 4,000 from DPI the profit is \$6,573.68 (DPI is not able to set aside in the future). In the future the cost for CVent should not be
Financial Literacy Workshop – profit of 294.00
Website/Professional Development – profit \$3,282.40
The Treasurer's report will be audited and placed on file.
5. Old Business
 - a. Promotions – Trish
The brochure is getting ready to print and will go to all business teachers to the school address. Having issue with postage for bulk rate, Trish will stop at post office to get more information. The brochure is great but a discussion on when it should be mailed so it is not stuck in summer mailbox pile, suggested mailing date is August 31.
 - b. Website – Katie Grassel
Katie is freaking out. The webmaster's role of gathering the data/membership information was discussed for managing the website. The role of marketing director will help gather the data for the site.

Discussion on the meeting dates for board meeting and attendance at the meetings.

1st week in October a list of inactive member will be sent to webmaster
New Member of organization will be sent by Josh to webmaster
6. New Business
 - a. Budget Proposal – Allison Holtzer

Allie reviewed the budget, discussions were held on membership revenue, B&IT spring updates, convention expenses, membership expenses, PDP revenue and PDP Expense. There was a motion by Michelle second by Tina to approve the budget. 8 in favor 1 against. Motion carries.

There was a discussion on changing the fiscal period to January-July.

b. Legislative Issues

Discussion on up and coming issues with what is happening with legislation. Because of what is happening we need to be more aware of what is going on. Making sure that WBEA is proactive. The person in the position needs to communicate with our members how everyone holds a piece of the puzzle. Making sure that our organization is ready to make a stance on how decisions will affect our careers/jobs and CTE education.

c. Professional Development (webinars) – Michelle Radtke

Make sure this is discussed on the phone conference.

7. District Rep Reports

All district representatives were absent.

8. Awards – Tina Trumbower

Nominations were verified with the use of the website and the committee and on August 8 the committee will make a decision.

9. Scholarship – Michelle McGlynn

3 winners will be awarded. Scholarships will be \$400. There were 5 applicants for the scholarships this year.

10. Nominations – Michelle McGlynn

Due to the political climate many people were leary of Kelly H for district 1,

Still need ideas for: President-Elect, Secretary, appointed positions are Webmaster, Marketing Manager, Legislative chair, District 2

11. Membership Report - Cindy Loos/Josh Firgens

A current list was handed out and Josh and Cindy will meet in July to hash out the membership list.

12. Business Manager's Report – Josh Firgens

Going through documents at UW-Whitewater he wants directive on what to scan. All items should be scanned to have historical perspective.

13. Seminar Report – District Reps/Jen Wegner

Spring was very well attended. District 4 was cancelled due to low participation, it was also not very heavily advertised. Dates set for 2012 Spring updates.

March 1-WITC Rice Lake

No date set NTC Wausau

March 2 – NWTC Green Bay

February 21 SWT
February 14 MATC
No date set WCTC in Pewaukee

14. DPI Report – Jen Wegner

Disciplinary literacy/standards, B&IT Equivalency Options, Moving Accounting Forward, Professional Development, Digital Literacy Advisory, Review “Emerging Technology” document, Google Contract, FBLA Update.

Jen will give the document to Cindy and then she will send out information to the listserve as well as members of WBEA.

15. Wisconsin Technical College Report – Moria Lafayette

Technical college is going through a period of evaluation and adding value to the districts. Looking at the trends and there is a lot of flux with positions/roles and alignment.

16. NCBEA Report – Debbie Stanislawski

There is a nbeconnect.ning.com for members to communicate and learn with each other. The Wisconsin goal for NCBEA is 242 currently there is 131, last year for Wisconsin there were 158 a decline of 27 members.

17. *Wisconsin Business Education Journal* Report – Cindy Otto

The journal is online in the members only section. The online version is in magazine view display (not just a pdf to read online), the links are still interactive.

Discussion on the use of free online use/paid online use/pdf . Cindy will test more and give a recommendation to the board in December/January.

Discussion for how Lyla needs to have some printed copies and Cindy will communicate with here on how to handle it.

18. 2011 Convention – Mike Carpenter

Exhibits will be in the hallway not in a room to help promote our business sponsors. The cover was shared as well has the sectionals.

Discussion was held on when the DPI update being given to the entire group not just a sectional to compete against other people’s presentation.

19. Other

The board meetings will be set for the year, and president elect will have the date at the fall convention

FBLA has a national candidate for treasurer. There was an official request for a financial contribution for his campaign. Trish read the letter from Drew Marcks.

Mike C moved to take \$300 from the proposed 2010-2011 budget from Legislative Network to Drew Marks Campaign for National FBLA. Seconded by Jen Wegner. Motion carries.

Facebook page for WBEA, conversation on using a generic email addresses. The marketing director will maintain the page/for members. Trish will work on this.

Discussion on moving the dates of Convention to later in October.

Motion to adjourn my Jen and second by Josh at 3:10 p.m.